L.F.C.
Foundation

IMPACT REPORT 2025/26









CONTENTS

A Welcome From Our CEO 3

From Pitch To Purpose 4

A Postcode Should Not Determine Life Chances 6

Our Season Highlights 8

Value Where It's Needed Most 10

By The Numbers 12

The Health Gap On Our Doorstep 14

Boss Skills, Boss Futures 20

Support When It's Needed Most 24

Safer Paths Stronger Futures 26

Learning Today, Leading Tomorrow 30

Bridging The Gap 34

Global Goals, Local Meaning 40

Opening Pathways Across The Pond 42

Growing Global Leaders In Japan 44

Stronger Together: Supporting Community Programmes In Ireland 46

Supporting Literacy In Ethiopia 48

Equal Access, Safer Schools in Tanzania 50

You Mean The World Social Action Challenge 52

The Future... 54

For more information and ways to get involved, please visit **liverpoolfc.com/foundation**

A WELCOME FROM OUR CEO

I am delighted to launch the LFC Foundation's sixth impact report which focuses on our work during the 2025/26 season.

The Liverpool City Region is a great place to live and work but also has areas of high deprivation and it is in those areas where we aim to focus our work. We passionately believe a postcode should not determine the life chances of a young person, but unfortunately all too often that is the case which is why our programmes and partnerships are all focused on tackling social inequalities in the communities that need our support the most.

Our work is delivered across Health, Learning and Employability programmes both at home in the Liverpool City Region and the Northwest and in a further five countries in Ethiopia, Japan, Republic of Ireland, Tanzania, and United States.

Last season, the LFC Foundation ran an incredible **14,546 sessions** and delivered **across 192 schools.** This resulted in us **supporting 239,421 people**, which I am delighted to say, is an increase of over 93,800 people from the previous season.

LFC Foundation's annual total social value was a life changing **£96m** with **£67.8m** of that coming from our programmes at home and **£24.8m** from our international programmes whilst a further **£3.4m** apportioned to values such as grants awarded and volunteer hours. This is the first time we have been able to break down that value in this way. That all means for every **£1 spent** we were able to put **£10.53** back towards the people we support. We have also been able to do more whilst supporting others in awarding **£1,019,331 in grants** to local organisations to deliver life-changing work in their own communities. In 25/26 season, we contributed **£54.42 million** NHS Savings compared with £48.89 million in 24/25 season.

Without the strategic direction from our Board of Trustees as well as the continuous hard work of our staff, this impact would not be possible.

A huge thank you to the wider LFC family – our Club, our players and our fans – we are proud to be part of The Red Way, Liverpool Football Club's commitment to building a better future for our people, our planet and our communities.

Thanks also must go to our loyal and supportive partners including the Steve Morgan Foundation, the Nippon Foundation, Premier League and Premier League Foundation, Professional Footballers Association, and Right to Play.

Thanks also must go to all of our other stakeholders and participants who help us tackle social inequality every single day.

Thank you again to everyone who has helped us deliver another life-changing season and we look forward to even more success in the years to come.

You'll never walk alone.

Matt Parish, Chief Executive, LFC Foundation



L.F.C. Foundation

FROM PITCH TO PURPOSE

HOW WE CREATE CHANGE



OUR GOAL

To tackle social inequalities in our communities, raising aspirations home and away by improving health, championing learning, and enhancing employability opportunities for all.



OUR ACTIVITIES

HOME & AWAY

- Deliver sport, physical activity, health and wellbeing programmes
- Provide education, leadership and life skills opportunities
- Offer employability coaching, training and progression support
- Run youth intervention, inclusion and community programmes
- Award grants and distribute food, essential goods and gifts
- Train and support coaches, facilitators and volunteers
- Develop school, community and international partnerships

EARLY CHANGES WE SEE

- Improved physical and mental health
- Increased aspirations, confidence and life skills
- Reduced isolation and increased sense of belonging
- Improved behaviour and school attendance
- Stronger leadership, teamwork and inclusion
- Greater gender empowerment through international delivery



LONG TERM CHANGE

HOME: LIVERPOOL CITY REGION

- Better health and wellbeing
- Improved education and a narrower attainment gap
- Better employment and economic outcomes
- Reduced poverty
- Safer communities
- More cohesive and civically active communities
- More active and inclusive communities through accessible sport

AWAY: INTERNATIONAL

- Improved health and physical activity
- Stronger social cohesion and inclusion
- Female empowerment
- Stronger leadership skills in young people
- Enhanced employability and soft skills
- The LFC badge used as a global force for positive change







OUR THREE PILLARS

HEALTH

Improving physical and mental health and wellbeing, home and away.

LEARNING

Championing education and life skills so people can fulfil their potential.

EMPLOYABILITY

Building skills and creating routes into training, education and work.



EXTENDING OUR IMPACT

SENSE OF BELONGING

Creating inclusive, connected communities where everyone feels welcome and able to participate.

POWER OF THE BADGE

Using the reach of Liverpool FC to bring people together, unlock partnerships and create positive change.

A POSTCODE SHOULD NOT DETERMINE LIFE CHANCES

The Government's Index of Multiple Deprivation (IMD) maps where life's barriers stack up highest in England. Its 2025 update confirms what we see every day, and why our work tackling social inequality in our communities reaches far beyond a football pitch.

Every Ward. Every Story.

Where our participants live.

64% live in England's most deprived neighbourhoods.

The Domains. Our Response.

How Liverpool ranks nationally on each issue out of the 296 Local Authority Districts, and how many of our participants live in the communities most affected

IMD RANK	DOMAIN	PERCENTAGE OF OUR PARTICIPANTS LIVING IN ENGLAND'S MOST DEPRIVED NEIGHBOURHOODS
2nd Most Deprived	HEALTH & DISABILITY	68%
7th Most Deprived	EMPLOYMENT	56%
24th Most Deprived	INCOME	44%
28th Most Deprived	CRIME	24%
32nd Most Deprived	EDUCATION & SKILLS	36%
283rd Most Deprived	BARRIERS TO ACCESS	**1 in 4 face** wider barriers

Our region scores well for access on paper, but nearly 1 in 4 of our participants live in areas among England's top 30% for housing affordability, overcrowding and homelessness.

Contents Page

For more information and ways to get involved, please visit **liverpoolfc.com/foundation**

What the IMD doesn't measure

A ranking describes a place's barriers, never its people or its community.

Pride | Talent | Humour | Resilience | Diversity | History | Heritage.



OUR COMMITMENT TO ED&I

Accessible. Welcoming. Inclusive



LFC Foundation is committed to embedding equality, diversity and inclusion across all areas of our work to ensure our venues, sessions, events and communications are accessible, welcoming and inclusive for everyone.

Throughout this report, the ED&I icon highlights programmes, activities and achievements that demonstrate this commitment and showcase the impact of this work across our communities.

This mark flags ED&I impact wherever it appears.

3rd → 9th

Liverpool's national ranking changed for the better since 2019, extreme deprivation nearly halving. The tide is turning.

Sources: MHCLG, English Indices of Deprivation 2025; Liverpool City Council analysis; LFC Foundation participant postcode analysis; LFC Foundation Social Value Study 2025/26, Substance

OUR SEASON HIGHLIGHTS



Run To Anfield
Run to Anfield 2025! More than 1350 runners and £28k raised to support a happy and healthy community.



Children's Mental Health Week
Over 2,500 children engaged for Children's Mental Health Week with art activities, sports games and workshops to encourage them to take care of their body and minds.

Christmas Delivery
The most wonderful time of the year! Our annual Christmas Lunches and Carol Service for local community members.

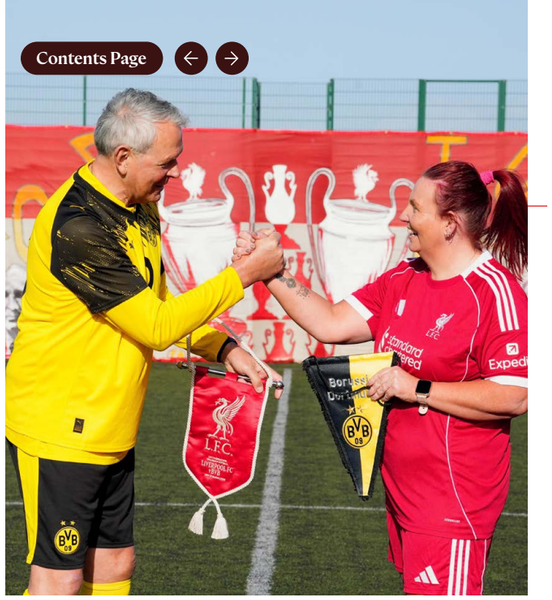




PLPS Tournament
Our team of superstars made it all the way to the Premier League Primary Stars Tournament Finals, representing LFC with a fun matchday experience at Molineux Stadium.



World Book Day
Teaching kids why reading is BOSS! Celebrating World Book Day with Kodansha.



For more information and ways to get involved, please visit **liverpoolfc.com/foundation**

AT A GLANCE

Legends visit ASCC/BVB Walking footy
Klopp made a visit to our home at Anfield Sports and Community Centre amongst other Legends and LFC Foundation ambassadors, to see the fantastic work being delivered in the community. The day finished with a friendly match between LFC and Dortmund's Walking Football teams!

Gala Ball
Steven Gerrard joined us as our guest speaker at Gala Ball 2026, with amazing performances by Jamie Webster, Brad Kella, CopDat & The Liverpool Roamers!



World Earth Day
A group of young participants celebrated World Earth Day with Milos Kerkez at the club's allotment, learning more about growing food and supporting biodiversity.





Legends
Our annual Legends match against Dortmund Legends saw a sold-out stadium, a record match attendance at Anfield! Jürgen Klopp returned to the dugout, and we raised more than £1.1m for the community.



Play on Pitch
Our season ended with a once in a lifetime opportunity for participants from across the LFC Foundation to play on the pitch at Anfield Stadium.

VALUE WHERE IT'S NEEDED MOST

Social Value puts a figure on lives changed. Every programme, every free meal, every conversation adds up to something more than we see right away. This is what our work gave back to the communities we work in beyond the final session.

£96m
total value created this season

£10.53
returned for every £1 invested

£1,007
value generated, per participant

Where we create Social Value

£67.8M
Home Programmes

£24.8M
Away Programmes

£3.4M
Grants, Gifting & Access

Social Value by the need it addressed

IMDs we addressed at home

£28M
Health & Disability

£17.2M
Education & Skills

£7.5M
Crime

£4.1M
Employability

£29,418
Barriers to Access

£41,342
Income

Social Value Beyond the IMDs

£24.8M
Away Programmes

£11.0M
Wellbeing

£3.4M
Grants, Gifting and Access
£1.02m grants
£483k facilities
£414k gifts & tickets
£316k volunteering
£1.12m from player appearances
£4k online activity

Every pound working harder for our communities.

LFC Foundation Social Value Study 2025/26, Substance. *totals were generated using LFC Foundation 2025/26 pre-audit financial figures



BY THE NUMBERS



239,421
Season beneficiaries





14,546
Sessions

6,000
Hampers given away

2,535
Volunteer Hours





For more information and ways to get involved, please visit **liverpoolfc.com/foundation**

BY THE NUMBERS

629,104
hours of contact with participants



192
schools – working across all six boroughs of the LCR

£54.42M
in NHS Savings



International programme beneficiary growth

73,104
25/26

13,611
23/24

19,230
24/25

THE HEALTH GAP ON OUR DOORSTEP

Good health looks different for everyone. Our programmes span health, disability, and wellbeing, from mental health support in schools to sport and activity for people of all ages.

Health Deprivation & Disability

2nd **Liverpool's rank of 296 English local authorities.**
Where need in the city is most concentrated.

Share of Liverpool's LSOAs in England's most deprived 10%, by health indicator

60% Comparative illness & disability

56% Years of potential life lost

54% Mental health

32% Acute morbidity

What we measure

Increased social capital
Onward programme sign up
Increased equal opportunities
Improved behaviour at school
Increased attendance at school
Improved educational attainment

Social Value

£28M
generated from improving physical and mental health

£11.04M
generated from improving social cohesion and wellbeing





MENTAL HEALTH

Advantage, On Target and Sound Minds are among our school-based mental health programmes supporting young people's mental health across our communities. By reaching them early, this work can help reduce future demand on health services.

1 in 5 children and young people aged **8 to 16** have a probable mental health condition.

53% of young people experience anxiety about the future.

Advantage

One-on-one mentoring that helps young people build confidence, reduce anxiety, and talk openly about their worries and future goals.

Rhianna, Advantage:

"I now feel comfortable with the path my life is going and feel easier speaking to people."

Rhianna, 16, was referred to Advantage after struggling with anxiety and communication. Through weekly one-to-one mentoring, she used simple activities, including creating a healthy food menu, as a way to talk through her concerns and build confidence. Rhianna has since found a job and has now been introduced to the LFC Foundation's Employability team for support and guidance.

On Target

A 6-week programme that helps young people understand and manage their thoughts, feelings, and behaviours.

33.8%
showed signs of poor mental health at the start of the programme

14.6%
at the end of the programme, more than halved

20.3%
national figure for young people in England aged 8 to 16



SENSE OF BELONGING

Our adult programmes reduce isolation and support mental wellbeing through physical activity and peer connections, helping people build stronger relationships and more connected neighbourhoods.

1st **Suicide is the leading cause of death** for UK men under 50

11% **of UK men report having no close friends,** compared to 10% of women

1 in 3 **Liverpudlians report feeling lonely,** above the 29% national average

32.3% **of LCR residents** aged 65+ live alone



Military Veterans

Free football sessions and peer support help former Armed Forces personnel stay active, build relationships and improve their quality of life.

"Attending these football sessions has really helped as I was in a dark place before joining due to health issues"

Steve, 49

I'm now more engaged with people and my anxiety has eased. I feel healthier in both mind and body."

Red Neighbours

This season Red Neighbours, in partnership with the Premier League and Professional Footballers' Association Players' Fund (PLPFA) delivered over 700 sessions like Walking Football, Chair-Based Yoga, Tai Chi, Walking Netball, and Monday Clubs.

ONS suicide registration data; Belonging Forum, 2025 Belonging Barometer; LJMU Public Health Institute, Older People Health and Wellbeing Profile, Liverpool City Region 2020; The Mariposa Trust / Saying Goodbye 2017, Dads Matter Too; Tommy's 2021, The Overlooked Partners Survey.

Contents Page

74% **said support for dads and partners after baby loss was poor or non-existent**

Meet Anthony

Baby loss support is focused on mothers. Honeysuckle FC gives bereaved dads a safe, football-based space to connect with men who understand.

Anthony, aged 30, in his own words:

"A few weeks after my wife and I lost our baby, I was struggling."

I was trying to stay strong for my wife and young daughter, so I kept most of what I was feeling to myself.

I nearly didn't go to my first session, but from the moment I walked into the changing room, I knew I'd found a safe place. There was no judgement, just dads who understood. The grief is still there, but I'm not carrying it alone. Day-to-day life feels easier, my mental health is stronger, and I've found a community that means the world to me. It's also given me the confidence to give something back by supporting Honeysuckle FC's social media and outreach.

"I went looking for one person I could talk to and came away with a whole community. Joining this group changed my life for the better, and now I hope I can do for another dad what others did for me."

Meet Paul

Man2Man uses walking football and peer support to help men build structure, connection and a renewed sense of purpose.

Paul, aged 49

"I've made great friends and keeping active has massively improved my mental and physical health. I go to each session with a smile on my face."

Living with complex mental health challenges, Paul came to LFC Foundation at a particularly difficult time looking for structure, connection and purpose.

Through walking football and other Foundation sessions across the city, Paul has found a welcoming community and built lasting friendships. Being part of the LFC Foundation has become a vitally important part of his life."

"Being part of The LFC Foundation has changed me in many ways. I feel like life is worth living."



PHYSICAL HEALTH

From early prevention to lifelong participation, we make healthier lives more accessible across the LCR.



Meet Steph

"My life is amazing now I play football!"

Steph, 50, grew up in the 1980s when football was often discouraged for women and girls. Years later, after overcoming alcohol addiction and self-isolation, she joined Red Neighbours Walking Football. She now plays three times a week and recently captained her team, leading LFC Foundation out against Borussia Dortmund at Legends Weekend.

"From a lonely fearful child who ultimately had problems with alcohol, to a team captain, my life is unrecognisable now and beyond my wildest dreams."



Smile Squad

Smile Squad addresses inequalities in children's dental health across the LCR through school-based toothbrushing schemes, dental screenings, community workshops, and outreach support for vulnerable young people.

1 in 3
five-year-olds in Liverpool experience tooth decay

1,825
children screened

1,460 children
received preventative fluoride

684 children
referred for further treatment

Smile Squad combines prevention with early identification, helping children get the right support sooner.

For more information and ways to get involved, please visit **liverpoolfc.com/foundation**



Meet Ava

"The pathway isn't always easy, but there are opportunities for girls if we are supported and given the chance."

Ava joined LFC Foundation's Emerging Talent Centre as an Under-10. Now 14, her commitment and consistency have been recognised with a two-year Professional Game Academy (PGA) contract with Liverpool U16 Girls. Coaches describe her as a resilient leader who raises standards under pressure. This year, she was also selected for the England Schoolgirls squad.

Girls in sport

64%
of UK girls drop out of sport before they turn 16.

Why do girls drop out?

68%
of teenage girls say worrying about being watched or judged stops them from taking part

61%
cite a sharp drop in self-confidence during adolescence

70%
of girls actively avoid exercise and sport while menstruating due to pain, fatigue, or fear of leaks



National Dental Epidemiology Programme (2023) Oral health survey of 5-year-old children 2021 to 2022; Women in Sport, 2022; Sport England (2025) Active Lives Children



BOSS SKILLS, BOSS FUTURES

Good work starts with the right skills and a real chance to use them.
We deliver both, from job-ready training to apprenticeships and routes into work.

Employment

7TH **Liverpool's rank of 296 English local authorities.**
Liverpool's second most pressing area of need.

24.9% Economic Inactivity

21.5% Workless households

5.1% Residents unemployed

What we measure

Reduced NEET
Increased Employability
Gained Employment
Improved Transferable Skills
Improved social capital
Improved wellbeing



Social value

£4.1M
generated from improving employment skills and opportunities

"Even when the programme ended the help from the team didn't stop."

Sally met with me once a week to help me apply for permanent jobs and even with other struggles I have.

"I've now got a job with LFC and I'm really grateful for the LFC Foundation. Without them I would have still been struggling to get a job."

Ellie, 18, Pathways to Works

ONS Annual Population Survey via Nomis; Liverpool City Council IMD; MHCLG, English Indices of Deprivation 2025; LFC Foundation Social Value Study 2025/26, Substance

Contents Page

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OVERCOMING BARRIERS TO EMPLOYMENT

Breaking down barriers that exclude people from employment, training and opportunity.

Meet Nasrin

"I've always wanted to work in a role where I can make a difference to people's lives."

Nasrin, 21, is a participant from LFC Foundation's first all-female Pathway to Works cohort. Before joining the employability and sports programme, she experienced social inequalities and trained alone; today she is a thriving leader, role model and mentor to her peers, and has progressed into a job with Carlisle Support Services as an event steward after preparing for interviews with our Post Programme team. "Through the programme, I developed my football skills but more importantly my confidence. I learned how to believe in myself, communicate better and push myself out of my comfort zone."

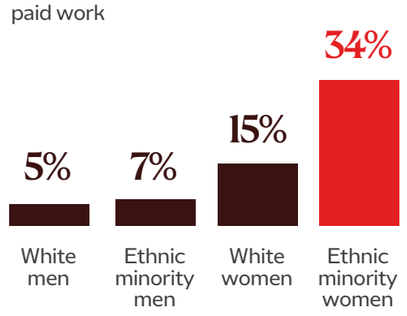


Pathway To Works was made possible by the Premier League and Professional Football's Association Players' Fund. Administered through the Premier League Foundation. It is a free programme for for 16 to 25-year-olds, pairing workshops and employer contacts with ongoing support to get them into work.

Nearly 1 in 3
ethnic minority women surveyed said they had been **unfairly denied access to training and development.**

Barriers can compound

Spent most of a 15-year period out of paid work



SMF Works over 50

After fleeing domestic violence, Tina, 55, lost her home, her job and much of her confidence, spending seven months in a women's refuge while rebuilding her life. Referred by her Jobcentre coach, Tina joined LFC Foundation's SMF Works Over 50s programme. SMF works is funded by the Steve Morgan Foundation. Through employability activities role play and tailored support, she grew in confidence and has recently been hired in a stewarding role with Liverpool FC.

"I even have a birth certificate now thanks to the LFC Foundation, this enables me to feel like I exist and can apply for other roles."

TUC 2022, Race, Ethnicity and Access; DWP 2026, UK Household Longitudinal Study; DWP 2025, Official Labour Market Statistics

CREATIVE WORKS

Creating opportunities for everyone by tailoring support to individual needs and strengths. Through the Steve Morgan Foundation and Creative Works programmes.

45.6%
of SMF Works participants reported having a disability

For 51%
of young people confidence is the biggest barrier to work.

In the UK only **52.8% of people** with a disability are in work; **82.5% of non-disabled people** are in work

Meet Kaitlyn

"All I've ever dreamed of was working for Liverpool Football Club and making it more accessible for people who are blind or visually impaired."

Blind from birth, Kaitlyn, 23, was looking to build her confidence and gain employment while continuing her ambition to make the world more accessible for visually impaired people. Through SMF Works, Kaitlyn took part in employability workshops, interview preparation and confidence-building activities. Kaitlyn went on to secure a matchday role at Anfield, taking responsibility for the staff changing area and introducing braille labelling to help her work independently. In April 2026, she successfully completed her first matchday shift, achieving a significant personal milestone.

Meet Tyler

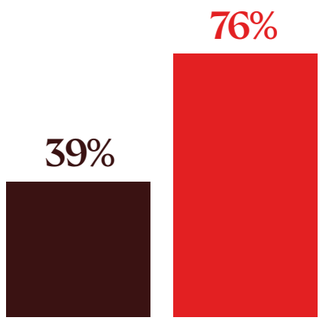
Diagnosed with Autism Spectrum Disorder (ASD), Tyler, 16, found social situations challenging and lacked confidence in interacting with others. Through the Creative Works Storytelling Programme, Tyler read stories and led activities with reception pupils.

Sessions were adapted to his needs, helping him develop his communication skills and step outside his comfort zone. He has since been nominated for LFC Foundation Young Person of the Year and now hopes to study Media at university.

"The programme helped me be myself and grow. I am so much more confident."



Confidence in finding work almost doubled after attending our programmes.



Steve Morgan Foundation supports many programmes including:
SMF Works | Community Wellbeing Hubs |SMF Kicks
SMF Inclusion Jooble UK Job Seeker Survey 2025; Kings Trust Youth Index 2025; DWP 2025, Employment of Disabled People

For more information and ways to get involved, please visit **liverpoolfc.com/foundation**

JOURNEYS INTO EMPLOYMENT

Investing in future talent through meaningful apprenticeship opportunities across sport, business and community roles.

1,400 hours of paid experience
per apprentice during the season

Meet Emily

"This apprenticeship has been the best decision I have made."

At 17, Emily joined the Community Sport and Health Officer Apprenticeship while managing anxiety, shyness and a lack of confidence in professional settings. Through hands-on delivery and workplace learning, she gained valuable experience working with children and communities, while building the skills needed to succeed in a professional environment.

Emily achieved a Distinction in her apprenticeship and has grown into a confident practitioner with a passion for helping others through sport.

"Joining the programme has given me the ability to challenge myself without fear of failure."



Meet Liam

"Working in a professional environment has been a brilliant opportunity."

As a Level 2 AAT apprentice in the Foundation's Finance team, Liam gained hands-on experience in a busy charity finance environment, building his technical knowledge, accuracy and workplace skills.

"The apprenticeship itself has been great, but the big take away is the support network around you within the Foundation. Everyone encourages you to be the best version of yourself."

Through his apprenticeship, Liam developed greater confidence and independence while supporting the Foundation's work behind the scenes.



SUPPORT WHEN IT'S NEEDED MOST

When money is tight, small things make a big difference. We run pantries, hampers, and inclusive activities that ease the pressure for local families.

Income Deprivation

24TH **Liverpool's rank of 296 English local authorities.**
Child poverty need is even greater, at 14th.

Liverpool compared with England

53.3%
Areas at highest food insecurity risk (Over half the city's residents)

31%
Neighbourhoods in the most deprived 10% (England 10% by definition)

18.6%
Households that are workless (England 13.5%)

What we measure

Reduced food poverty
Increased physical activity
Gained employment
Reduced loneliness and isolation
Improved social capital
Sustained engagement

94%
of LFC Foundation partners
said food provision support helped allow families to spend on other essentials

67%
said the support reduced families stress and anxiety about food and improved overall wellbeing

Social Value

£41,342
generated from providing support and inclusive opportunities

"Your generosity is amazing and is such a huge benefit for some of our families who simply dread the school holidays with how they can feed the children and pay their bills.

"These hampers ease their worries and enable them to spend quality time with their children."

Gwladys Street CP & N School

Liverpool City Council IMD 2025; LFC Foundation Partner Feedback, 2025/26; Life course statistics, Liverpool, 2002; MHCLG, English Indices of Deprivation 2025; LFC Foundation Social Value Study 2025/26, Substance

CREATING INCLUSIVE OPPORTUNITIES

Ensuring that everyone, regardless of their background, circumstances or ability, can access opportunities to be active, build relationships, and reach their potential.

Meet Yacoub

At 17, Yaqoub joined LFC Foundation's Refugee Inclusion Football programme shortly after arriving in Liverpool, bringing with him a passion for football but few social connections. Through regular participation, he has built friendships, developed confidence, improved his wellbeing, and established a positive routine while settling into a new community.

"Before I played with Liverpool, I was new to the city and did not have many friends. This football club introduced me to new people, and I felt like I had a family here."

The programme, supported by Islamic Relief, has provided a safe environment where Yaqoub feels a sense of belonging. Alongside his engagement in football, he has progressed into English for Speakers of Other Languages (ESOL) education, volunteered at LFC Foundation events, and supported new participants joining the programme.



Meet Cliffy

Cliffy, 64, has been a member of LFC Foundation's SMF Inclusion programme for more than 15 years, attending multiple sessions each week and representing the Ability Counts disability football team in league and tournament fixtures.

Living with ongoing health conditions, the programme has helped Cliffy remain physically active, but its greatest impact has been the friendships and sense of community he has gained. Through football, he has found a supportive environment where everyone can participate regardless of ability.

"Before I started, making friends felt difficult, but now I have loads of mates."



Migrant families face a risk of destitution that is 35% higher than the UK national average. Among the most severely affected, 59% of households survive on less than £60 per week after housing costs, and 38% are left with zero income during transition periods.

The poverty rate for disabled people was 28%, 8 percentage points higher than for people who were not disabled.

JRF's UK Poverty 2026 report; House of Commons Library, 2026, Asylum Support; Fitzpatrick et al., 2023, Destitution in the UK 2023, Joseph Rowntree Foundation

SAFER PATHS STRONGER FUTURES

Diversion works. Our programmes, such as Onside+ and Premier League Kicks, give young people a safer alternative to crime and anti-social behaviour, and somewhere positive to belong within the local community.

Crime

28TH **Liverpool's rank of 296 English local authorities.**
Where need is greatest across the LCR.

Liverpool neighbourhoods compared to England

21%
Neighbourhoods with high recorded crime

10%
England

This measure ranks neighbourhoods on recorded rates of violence, burglary, theft and criminal damage, as well as public order and weapons offences.

What we measure

Reduced anti-social behaviour
Improved behaviour at school
Increased attendance at school
Improved physical and mental health
Improved employment and attainment
Sustained engagement

Social Value

£7.46M
generated from providing diversionary activities and safe alternatives to crime.



TWO PROGRAMMES. ONE MISSION.

Creating safe, positive futures for young people.

Onside+

A 12-week programme delivered in secondary schools, alternative education settings, and colleges, preparing students for the challenges facing young people today, including criminal exploitation.

539 young people engaged;

146 sessions; 12-week programme

Premier League Kicks

Using football as a vehicle to support safer choices, positive relationships, stronger wellbeing and a renewed sense of belonging in the local community.

3059 children and young people engaged; 20 years of impact, funded by Premier League Foundation (PLF).

Faye Smith, Merseyside Police, Safer School Lead
"Our partnership is really key because we're able to pick out threat, harm and risk areas, and then work with LFC Foundation staff to divert these young people in a different way to how the police can."

81% of participants aged 12+ said Kicks helped them progress in or into education, employment or training.

43%
participants belonged to an ethnic minority group.

Meet Jimmy

"You don't know if you don't try. I tried and it's helped completely turn my life around."

Jimmy, 14, was identified as at risk of becoming involved in anti-social behaviour and exploitation/ county lines. He stopped playing football, left his team and spent increasing amounts of time in the community with older peers.

PL Kicks reconnected him with the game, and youth workers used football as a way into conversations about confidence, decision-making and personal safety. Football is back at the centre of his routine. He's stopped vaping and smoking, spends more time with peers his own age, and his parents say he's happier.

"I now play football regularly and spend less time on the street or at home doing nothing. I'm doing better in school, at home and in the community."



Meet Eddie

"I think it's fantastic that kids are attending when I worked with their parents and their grandparents. For the community, it's brilliant that it's carried on."

Eddie, 70, is LFC Foundation's longest-serving member of staff, with almost three decades of service, and has played a key role in supporting Premier League Kicks, which celebrates its 20th anniversary this year. In recognition of his 27-year dedication to children's health and wellbeing across the Liverpool City Region, Eddie was named LFC's Premier League Community Captain for 25/26.

Liverpool City Council (2025) Indices of Deprivation 2025: Domain Level Analyses; Youth Endowment Fund, YP Survey 2021-22; Unseen UK, 2022; Youth Endowment Fund, 2024; LFC Foundation Social Value Study 2025/26, Substance

DIVERSIONARY ACTIVITIES FOR GOOD

Providing positive pathways. Our programmes use sport, youth work and community-led activities to provide positive alternatives and reduce risk-taking behaviours.

Youth Provision

Delivery methods:
Detached youth work sessions; Holiday and half-term activities; Weekly youth provision sessions.

546 participants; 180 sessions

Since 2022 there's been a **48% increase in children in temporary accommodation across England**

119,800
2022

131,800
2023

151,500
2024

169,050
2025

177,530
2026

Meet Sophie

"I feel like I have grown up and I am a better role model now to the younger kids."

Sophie, 15, joined Youth Provision after hearing about the LFC Foundation in school.

She struggled with self-confidence and wanted to challenge herself.

Through a Social Action project inspired by her own experience of homelessness, Sophie worked with a group of young people to raise awareness of the challenges faced by those experiencing homelessness and the difference communities can make through collective action. The project raised more than £500 through a sponsored climb and the funds were used to host a family fun evening at Anfield.



Sources: Government press release; 2025. County Councils Network, 2026

For more information and ways to get involved, please visit **liverpoolfc.com/foundation**



LEARNING TODAY, LEADING TOMORROW

Our education programmes build access, attainment, and aspiration, from a first taste of sport to specialist support for those who need it most.

Education, Skills & Training

32ND **Liverpool's rank of 296 English local authorities.**
Within England's most deprived 10%.

26%
of Liverpool neighbourhoods are in the top 10% deprived in the UK

34%
of Liverpool pupils eligible for free school meals

What we measure

Improved educational attainment
Increased attendance at school
Improved behaviour at school
Improved transferable skills
Increased equal opportunities
Onward programme sign up

Social value

£17.15M
generated from increasing attainment and aspirations in Education





For more information and ways to get involved, please visit **liverpoolfc.com/foundation**

Premier League Primary Stars (PLPS)

Premier League Primary Stars (PLPS) uses football to help children aged 5 to 11 learn, be active, and develop important life skills.

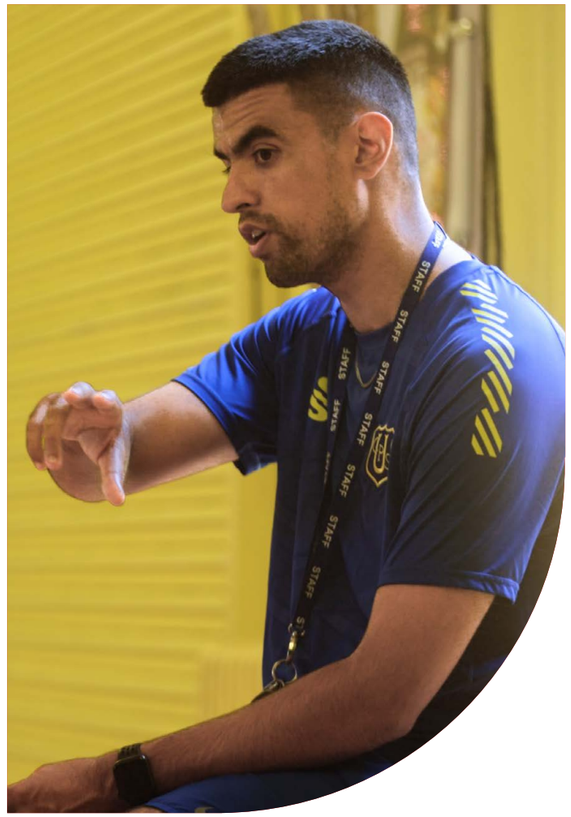
Last season, in more than 40 of the schools PLPS worked in, **30% of the pupils were eligible for free school meals.**

9263 PLPS participants

Premier League Primary Stars deliver PE training sessions for teachers who want to improve skills and learn how to make physical activity inclusive for all. Louis' motto is to deliver accessible, high-quality PE sessions for all students in the school.

"The LFC Foundation has genuinely changed the way we look at PE. It has also allowed so many opportunities for our children outside of the classroom; LFC has changed children's lives for the better in our school."

Louis, Ursuline Primary School teacher



Department for Education, 2025; Department for Education, 2026; Oxwell Student Survey, 2025; Liverpool JSNA, Attainment 8, 2022/23; LFC Foundation Social Value Study 2025/26, Substance



LEADERSHIP & YOUTH VOICE

Putting young people at the heart of decisions that affect them, our programmes give young people the confidence to lead and the platform to be heard.

We Empower programme

1. The Starting Point

51%

of pupils felt able to talk about sensitive issues at the start

2. What we deliver

Six-week classroom sessions

After-school football club

Tournaments and mini leagues

3. Reach

2,724

young people took part

4. What changed

Have positive female role models
67% - 92%

Understand the term stereotype
45% - 84%

Can discuss sensitive issues
51% - 74%

Meet Emmanuel

15-year-old Emmanuel was identified for Onside, a sport-based programme that builds resilience and supports positive decision-making, by schoolteachers who recognised his potential to enhance the wider school environment with his big aspirations.

Emmanuel's commitment to the programme meant he was selected to present Joe Gomez with the PFA Community Champion 2026 award. As a result of his ongoing commitment to the programme and Emmanuel's confidence grew noticeably and he began taking on more leadership roles, developing his own wellbeing strategies. In recognition of his dedication, Emmanuel was appointed Deputy Head Boy and earned the school's Kirkby Child Badge.

"Onside has boosted my confidence, improved my learning, and kept me motivated to become great in the future. It has also strengthened my relationship with my family and community."



For more information and ways to get involved, please visit **liverpoolfc.com/foundation**

LEARNING TODAY, LEADING TOMORROW

"We have so many girls interested in and playing football as a direct result of these events."



BRIDGING THE GAP

We fund and run programmes that help communities access support that might otherwise be out of reach.

Barriers to Access

283RD **Liverpool's rank of 296 English local authorities.**
Within England's most deprived 10%.

1 in 4 of our participants face further barriers to access of services and housing.

What we measure

Reduced food poverty
Reduced loneliness and isolation
Improved social capital
Sustained engagement
Increased equal opportunities
Increased physical activity

Social value

£1,019,331
grants awarded

£413,541
worth of gifted items and experiences

£29,418
social value generated from breaking down barriers to access





Contents Page

For more information and ways to get involved, please visit **liverpoolfc.com/foundation**

BRIDGING THE GAP

FOUNDATION GRANTS: ALLOWING OTHERS TO DO MORE

Our grants allow us to invest funds back into local people and organisations, providing resources and support that allow communities to develop their strengths, build resilience and drive change.

Our grant funding has supported charities and community groups, both at home and away. We awarded over **£1 million across 51 grants including over £650,000 at home and over £370,000 away.**

Alder Hey

Tracy Wilson, Head of Philanthropy

Giving our smallest patients the best start

"For some of Alder Hey's smallest babies, even the gentlest movement can be challenging.

Giraffe neonatal incubators provide a safe, nurturing environment where babies can receive the specialist care they need while being handled as little as possible.

Thanks to the support from LFC Foundation and Forever Reds, these incubators will help care for around 90% of babies admitted to the Neonatal Unit, making a real difference to babies and their families during an incredibly difficult time."



Real Truth Legacy

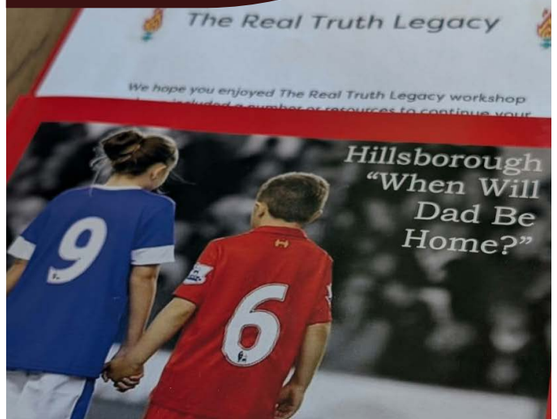
Ian Byrne, Member of Parliament for Liverpool West Derby

"A lasting legacy for the 97, their families and survivors."

"The Real Truth Legacy Project means so much to me as a Hillsborough survivor, but its importance goes far beyond Hillsborough."

Working with the LFC Foundation, we are educating future generations about Hillsborough, the fight for justice and the dangers when powerful institutions evade accountability.

My ambition is to take the project nationwide and onto the National Curriculum, ensuring the lessons of Hillsborough and other football-related disasters and injustices are never forgotten."



Kip On The Kop
From Funding to Community Impact

1. Supporters sleep on the Kop to raise funds

277 participants

Supporters swapped their beds for sleeping bags for one night.

2. Kip on the Kop raises vital funds

£119,000 raised

Figures shown are from the 2025 Kip on the Kop campaign.

3. Funding backs practical support

LFC Foundation Support
CV Building; Interview Practice; Training Opportunities; Apprenticeship Opportunities

Support for Liverpool Homeless FC
Support for people affected by homelessness

4. Liverpool Homeless FC creates connection through football

Spirit of Merseyside League 18 homelessness organisations across Merseyside
Inclusion, fun and helping people move lives forward

5. The support helps people move forward

Better physical and mental wellbeing

Greater self-esteem and less isolation

Pathways into training, accommodation and employment

6. A partnership making a real difference

"Their commitment to tackling homelessness and supporting people across our community is making a real difference"

John Finnigan, CEO,
Liverpool Homeless FC

Where our community grants went by IMD domain

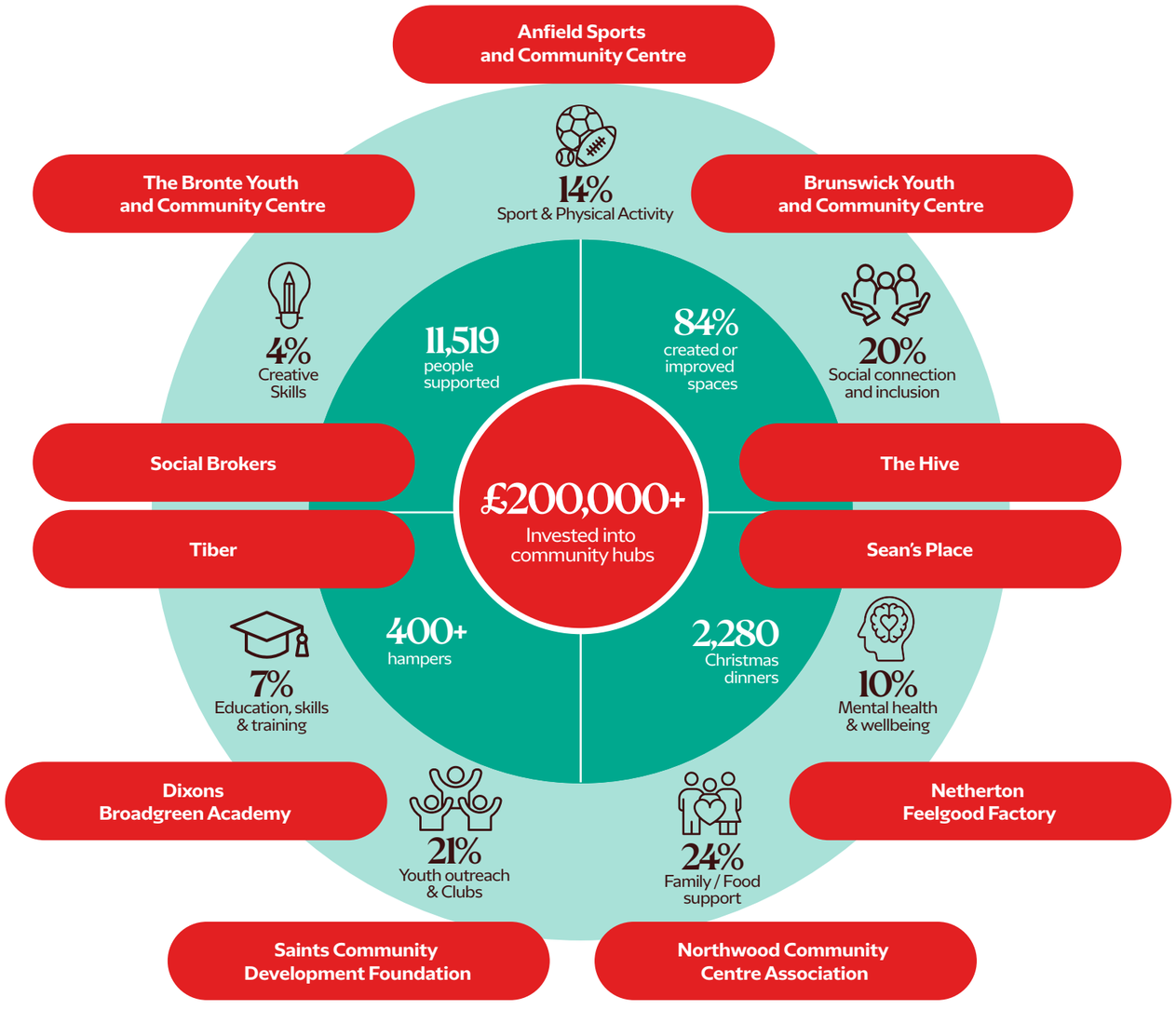
£476,330 awarded to our external partner organisations in 2025/26 (Home/LCR only), apportioned across IMD domains using LFC Foundation's own weighting model.



- Health & Disability - £170,886 (35.9%)
- Cohesion & ED&I - £95,078 (20.0%)
- Barriers to Access - £51,566 (10.8%)
- Education & Skills - £84,300 (17.7%)
- Income - £63,250 (13.3%)
- Employability – £11,250 (2.4%)

HIGHLIGHTING THE HUBS

At the heart of Liverpool neighbourhoods, our Steve Morgan Foundation Community Hubs programme creates pathways to support, participation and opportunity for people of all ages and backgrounds.





For more information and ways to get involved, please visit **liverpoolfc.com/foundation**

Meet Paula

"It is very empowering to walk into a new group and to mix with such an interesting group of people."

Struggling with confidence, meeting new people and increasing mobility problems, Paula joined weekly Tai Chi lessons with her 84-year-old mum, at one of our community hubs, The Brunny.

In addition to improving her physical health, the social opportunities have opened new doors for Paula and her mum. She's started attending events at The Brunny and Anfield, and both she and her mum now volunteer regularly.

3.8 million people experiencing chronic loneliness in the UK. Creating accessible opportunities for connection and belonging is essential to building more inclusive communities.

"The group of LFC Foundation Hubs means that we now have another network of organisations we can tap into. Some of their different offers available to families are things we simply can't do.... and vice versa...."

Pete Owens, Director, Social Brokers

Meet Tom

"The LFC Foundation's support has meant a lot to me and made me feel part of the community - made me feel like this is my home."

Tom runs The Hive's LGBTQ+ youth group, a welcoming and supportive place where young people feel safe and accepted for who they are. Through group sessions he consistently demonstrates compassion, understanding, and a genuine commitment to the wellbeing of every young person he works with.



Campaign to End Loneliness, 2024

GLOBAL GOALS. LOCAL MEANING.

There is no global version of the IMD. So beyond Liverpool City Region we work to a different compass: the **UN Sustainable Development Goals (SDGs)**. Seventeen shared goals for ending poverty, improving health and education, and reducing inequality.

10
Goals are contributed to via our international work

5
Continents reached

1
Shared ambition: reduce inequality, everywhere

Social Value

£24.8M
social value generated by away programmes in 2025/26

26%
of all Foundation social value this season came from work beyond the LCR

£448
average value generated per participant

SDG

The ten goals we work towards

- 1 NO POVERTY
- 2 ZERO HUNGER
- 3 GOOD HEALTH AND WELLBEING
- 4 QUALITY EDUCATION
- 5 GENDER EQUALITY
- 8 DECENT WORK
- 10 REDUCED INEQUALITIES
- 11 COMMUNITIES
- 16 PEACE AND JUSTICE
- 17 PARTNERSHIPS

Contents Page



Where our international work happens:

New York
735 participants

SOCCER WORKS US
CREATIVE WORKS US

Employability, confidence and creative skills for young New Yorkers across ten venues, with mentoring and routes into work or further study.

Japan
6,373 young people interacted

LEADERS OF TOMORROW
NIPPON FOUNDATION

A seven-week sport and education curriculum in underserved communities across seven regions, plus coach training so local coaches continue to share the Liverpool Way.

Ireland
19,095 participants

BOHEMIAN · SHELBOURNE · SHAMROCK ROVERS

Community programmes, schoolwork, youth provision and coach development, led by three Dublin clubs who already know their own neighbourhoods.



Africa
43,962 young people

RIGHT TO PLAY · ETHIOPIA · TANZANIA

Play-based literacy in Amhara. Girls' education, life skills and inclusion in Mara. Delivered in schools by Right to Play and local partners, with teachers trained to keep it going.

Around The World
6,670 people reached

YOU MEAN THE WORLD
SOCIAL ACTION CHALLENGE
28 SUPPORTERS CLUBS

Supporters clubs choose their own cause and do the work themselves: food banks in Aberdeen and Delaware, blood drives in Mumbai, school kit in Pune, perinatal mental health in Queensland. The badge is the platform, never the whole intervention.



Sustainable development goals (UN Res. 70/1) 2015;
LFC Foundation Social Value Study 2025/26, Substance

OPENING PATHWAYS ACROSS THE POND

Creating global experiences that develop skills, spark creativity, and open doors to future opportunities made possible by the Club's official partners Japan Airlines and Kodansha.

Taking Liverpool employability programmes to New York City.

Soccer Works

547 unique participants

More than 2,600 hours of employability support since the 2024/25 launch

"Our partnership with the LFC Foundation brings Japan Airlines' core values to life, empowering young people."

"The Soccer Works US programme takes their passion for soccer and turns it into practical, real-world skills, which is exactly the kind of impact we want to have in the communities we serve."

Minako Kent, Vice President,
Global Brand and Marketing, Japan Airlines

Meet Michael

"Through Soccer Works I learned how to play with people of different levels and communicate with them."

Michael, 18, joined Soccer Works US to play soccer and have fun. Alongside sport, participants develop employability skills including adaptability and teamwork, and Michael found himself learning and using them quickly.

His new skills paid off at the JAL Adaptability Tournament, when a volunteer didn't show up and Michael stepped in as referee, handling it with confidence. Goal-E noticed and offered him a part-time Assistant Coach role. He showed up to Soccer Works looking for a fun game of soccer and in less than a year he wasn't just playing, he was coaching.



Contents Page

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"At Kodansha, everything we create starts with an idea. Supporting Creative Works is so meaningful to us. It gives young people opportunities to explore their own creativity, while their ideas and perspectives inspire us in return."

Akiko Kamiya,
Deputy Director, Kodansha

Meet Shelby

Daughter of Salvadorian immigrants, Shelby, 23, has lived her whole life in Harlem, a borough of New York City with a 48% higher poverty rate than New York City as a whole.

When she first joined Creative Works, business felt like something to study, not something she'd use in her own life. The programme helped her develop the communication, confidence and clarity needed in professional settings. She then put those skills into practice by developing a business pitch on sports equipment. Since completing the programme, Shelby has become a Programme Coordinator and is now working with the Foundation again.

"Don't hesitate and take the chance to challenge yourself,"

is her advice to anyone thinking about Creative Works.

Meet Prince

"This programme gave me the opportunity to learn new skills, meet different people, and gain valuable experience."

Prince, 20, moved from Nigeria to New York five years ago to join his father and siblings. Through South Bronx United's partnership with the LFC Foundation, he joined Creative Works where mentorship helped him think more strategically and step outside his comfort zone.

Through the programme, Prince developed a clothing brand concept supporting young people navigating identity and belonging, receiving feedback from working entrepreneurs. Now studying Business Management at Baruch College, a school ranked #1 in the USA for social mobility, **Prince credits the programme with the confidence and structure behind that plan.**



NYU Furman Center (2026) Central Harlem, NYC Neighborhood Data Profiles; CollegeNET's Social Mobility Index in 2024

GROWING GLOBAL LEADERS IN JAPAN

Using the power of the badge to create opportunities for young people to step outside of their comfort zone and realise their leadership potential supported by our partners at The Nippon Foundation.

5,637
Child leaders

3,180
Event participants

86
Coaches trained

Meet So

"Leaders of Tomorrow allows you to step out of your comfort zone and encourages you to make more friends."

Before Leaders of Tomorrow, So, 12, only spoke with people he already knew. His usual football sessions involved just three or four teammates. Through group activities like the Silent Challenge and Human Knot, So talked to people he'd never met before. Sport became a way to communicate. In football, he found himself discussing tactics and learning teammates' strengths. After finishing all seven modules, So felt confident enough to speak with younger pupils at school and help them build their own confidence.

"I got to interact with people from Liverpool Football Club. It was a lifelong memory for me."



Contents Page

For more information and ways to get involved, please visit **liverpoolfc.com/foundation**

Meet Roo

"Leaders of Tomorrow is a life-changing opportunity, both for children and for coaches and facilitators."

Before becoming a Leaders of Tomorrow coach, Roo worked at Liverpool FC International Academy in Japan. When the programme launched in summer 2025, he was appointed to deliver it. His training involved observing experienced coaches deliver sessions and learning about safeguarding protocols and the Liverpool Way methodology. Over 100 sessions later, Roo has discovered that coaching extends beyond football skills.

"This programme made me realise the importance of social and emotional development, especially by allowing children to have children think within themselves, talk with peers, and influence the team." He's learned to adapt activities for different ages, using simpler language and visual supports. Beyond coaching, for Roo it's been especially gratifying to represent his favourite club and work with stakeholders like the Nippon Foundation.



"Together with the LFC Foundation, we want to create opportunities for children to build confidence, teamwork and leadership, empowering them to shape their own futures."

Jumpei Sasakawa,
President of The Nippon Foundation





STRONGER TOGETHER: SUPPORTING COMMUNITY PROGRAMMES IN IRELAND

Bringing generations together through a shared passion for football; fostering pride, inclusion and community spirit.

19,095

participants reached across three League of Ireland Clubs this season and delivered by dedicated social responsibility officers at each club

11,678
Bohemians FC
12 programmes, North East Dublin & Beyond

3,315
Shelbourne FC
12 programmes, North East Dublin & Beyond

4,102
Shamrock Rovers FC
AFCON Schools Blitz & matchday

Meet Gracie

A local youth worker first brought Gracie, 12, to Bohs PLAY and the Girls Street Leagues after she expressed an interest in football.

Delivered by Bohemians' Women's First Team, the programme gave her the opportunity to train with senior players, helping to develop her skills while providing positive role models from the local community. Since then, Gracie has joined Sheriff Y.C and taken the next step in her football journey.

"It's made me a more confident footballer, because the older girls showed me how I could become like them one day."



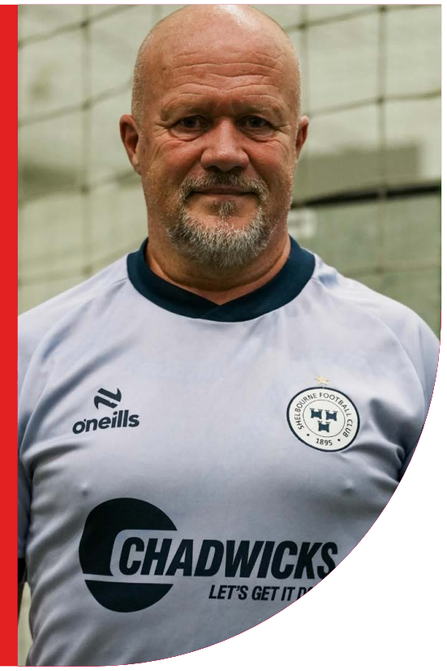


Meet Tony

Tony, 64, Shelbourne FC Walking Football

Retired from 11-a-side football at 50, worn down by the aches and pains of playing, and didn't play competitively again for a decade. A chance invitation introduced him to walking football, and he brought his friends along to try it at Shelbourne. He now captains the Over 50s and Over 60s teams, who won the club's first ever League of Ireland Walking Football Tournament.

"It gets you moving again, regardless of what age you are. The banter and the craic we have is unbelievable, it really does bring it back to your youth again."



Shamrock Rovers F.C.

Following the opening ceremony of the Special Olympics Ireland Summer Games 2026 at Tallaght Stadium, Shamrock Rovers welcomed around 50 athletes and coaches from Team Eastern to their League of Ireland fixture against St Patrick's Athletic. The group enjoyed an accessible matchday experience before taking part in a half-time lap of honour, receiving warm applause from supporters of both clubs. Afterwards, Louise Grant, Head of Delegation for Team Eastern, contacted the club to share how much the evening had meant to the athletes, highlighting the power of football to celebrate achievement, inclusion and community.



"The Foundation's valuable support and commitment to the Irish project has inspired many of the life-changing programmes that several of its partner League of Ireland clubs are now delivering in Irish communities."

Derek O'Neill,
League of Ireland Social & Environmental Sustainability Manager, FAI

SUPPORTING LITERACY IN ETHIOPIA

Reading clubs, play-based teaching, and peer support are rebuilding how children learn, and breaking down exclusion and displacement barriers with our partners Right To Play.

RISE

RISE (Reading and Inclusion for Safe Education) supports displaced and vulnerable primary-aged children in the Amhara Region of Ethiopia, with literacy support and safe, inclusive school environments.

9,234 participants

9,059 children & 175 adults

4,583 female & 4,651 male



Contents Page

For more information and ways to get involved, please visit **liverpoolfc.com/foundation**

Meet Yizhak

Yizhak, Grade 1, could not recognise individual Amharic letters or read a single word. He was one of 25 children at his school identified by teacher Yordanos as requiring intensive literacy support. Teacher Yordanos, recently Reading Club trained, paired Yizhak with Blessed, a fluent student reading ambassador. They practised regularly using the school's new reading corners, supported by literacy games, storytelling, reading aloud and teacher guidance.

After three months, Yizhak could read 20 Amharic words per minute.

"Out of the 25 children who initially could not read a single Amharic word, 22 are now able to correctly identify letters, decode words, and read simple sentences."

Reading Club coordinator Yordanos



36%
of children across the 30 target schools are internally displaced (6,272 of 17,588)

Across Ethiopia, more than **1.9 million people have been forced from their homes.**

Female-led capacity building

All 11 ECE teachers trained were female

23 of 34 reading club coordinators were female

All 35 Girls' Club Coordinators trained were female



UNICEF, Humanitarian Action for Children 2026: Ethiopia; Right to Play Grant Reports

EQUAL ACCESS, SAFER SCHOOLS IN TANZANIA

Keeping girls in schools and building inclusive classrooms for children with disabilities, in Tanzania with our partners Right To Play.

Save Her Seat

A girls' retention and empowerment programme including Girls' Clubs, life skills, menstrual health provision and community sensitisation. Designed to work together against the stigma and harmful practices that keep girls out of school.

Girls' life skills:
18% → 53.1% increase

Parental support for girls' education:
44% → 79.2%



Meet Consolata

"When I miss playing, I don't feel well."

Consolata is 14 and school hasn't always been a part of her life, but displacement has. She moved in with her grandmother, whose small café depended on her labour from the age of seven. When her grandmother's health gave out and the café closed, she moved again, this time to an uncle's household, where new demands on her time followed her there too. Each disruption pulled her further from consistent schooling.

Through the Save Her Seat programme, she received a scholastic materials kit and joined a Girls' Club, where she learned about menstrual health and her rights alongside other girls her age.

She attends school regularly now and takes part in lessons with confidence. At her Girls' Club, she's found something beyond the practical support, a place to be with other girls, talk through what growing up is like, and just play.

"Girls need the same access to education as boys. So that they can be educated and achieve their goals.



Contents Page

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Enhancing Quality and Inclusive Education

A literacy and inclusion programme including play-based teacher training, reading clubs and school inclusion committees that identify children with disabilities.

16,402 children reached across **40 partner schools**

Teacher's story

"I didn't know how to use the story books with my pupils. I was just distributing the books and never understood how helpful these could be to children."

But attending RTP's play-based learning training opened my eyes, and I have been using the story books effectively during classroom sessions ever since."

"Since I started using different reading strategies and make them work in groups, their attendance has improved. I was surprised with one boy in particular, who was about to drop out of school but his good attendance for a month and a half has added to his reading ability."

Meet Peter

"Peter is now able to play with his peers without falling."

Peter's teacher.

Epilepsy and muscular dystrophy affect how Peter learns, speaks and moves. His previous school couldn't meet his needs, and he was forced to leave. A community-based school inclusion committee, supported by RTP, identified him at home and helped him re-register in a local primary school. Finally receiving proper support, Peter has improved his reading, speaking and physical ability.





Contents Page

For more information and ways to get involved, please visit **liverpoolfc.com/foundation**







YOU MEAN THE WORLD SOCIAL ACTION CHALLENGE

Supported by Japan Airlines

The challenge engaged Liverpool FC's global network of Official Liverpool Supporters Clubs (OLSCs) to come together and help support their local communities through a series of fun and creative activities.

With eight socially impactful challenges to participate in over four weeks, 28 OLSC's from 5 continents supported and submitted photos and videos showing how they incorporated the power of LFC into their community.

Carlsbad

San Francisco

Kansas City

Toronto

Boston

Delaware

WINNER

Charlottesville

$6000 food pantry feeds 165 homes per day.

Netherlands

Aberdeen

Donegal

Portaferry

Madrid

Morocco

Gozo

Malta



Hungary

Cyprus

Nicosia

Lebanon



3RD PLACE

Mumbai

Engaged 632 supporters, collected 30 blood donations and removed 75kg waste.

Japan

Shanghai

Kolhapur

3RD PLACE

Pune

Donating 20 kits and essential goods to vulnerable families.

3RD PLACE

Bangalore

Supported 300 children and a shelter housing 120 rescued dogs.



RUNNER UP

Queensland

Raised $1,500 for parental mental health and awareness initiatives.

THE FUTURE...

Our impact is only possible because of our participants, supporters, partners, funders and volunteers. Thank you for helping us make a difference. Together, we can reach further, support more people and change even more lives in the years ahead.

We have an ambitious 2030 strategy to support 500,000 beneficiaries per season and we aim to double funding to enable us to do this. We also want to expand our international work by working in up to 10 countries and be sector leaders in impact measurement.

Y Your community

N Needs your support

W Whether you volunteer, fundraise, attend an event or get involved

A And together you can help us tackle social inequality

Find out more:
liverpoolfc.com/foundation





Foundation

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