



2026 Social action challenge Individual Prize Draw Terms & Conditions

TERMS AND CONDITIONS: PRIZE DRAW

By participating in the LFC Foundation Social Action 2026 Prize Draw (the “**Prize Draw**”), you fully agree and accept these Prize Draw Terms and Conditions (“**Prize Draw T&Cs**”) together with any specific instructions and terms for such Prize Draw which may be mentioned on the relevant section of the Host’s website (the “**Prize Draw information**”). The Prize Draw platform will be hosted by LFC Foundation (the “**Host**”).

1. ELIGIBILITY

a) The joint promoters of this Prize Draw are:

- 1) Liverpool FC Foundation, an independent charity registered in England & Wales with The Charity Commission, Charity Number: 1096572. Registered Office: Anfield Road, Liverpool, England L4 0TH (the “**LFC Foundation**”);
- 2) The Liverpool Football Club and Athletic Grounds Limited, a company registered in England and Wales with company number 35668 and whose registered office is at Anfield Road, Liverpool L4 0TH, UK (“**LFC**”); and
- 3) Japan Airline Co. Ltd - office address is Nomura Real Estate Bldg., 2-4-11 Higashi-Shinagawa, Shinagawa-ku, Tokyo,

with the parties hereafter being referred to collectively as the “**Promoters**”.

2. ELIGIBILITY

- b) The Prize Draw is open to individual entrants globally. Companies / organisations are not eligible to enter the Sweepstake.
- c) Entrants must be eighteen (18) years of age or over at the time of entry. Proof of identity may be required and must be provided on request.
- d) Employees of the Promoters, their subsidiaries or their family members or anyone else connected in any way with the Prize Draw or helping to set up the Competition shall not be permitted to enter the Prize Draw.
- e) To enter the Prize Draw, an individual must have submitted an entry via the Greenfly platform [here](#). Individuals wishing to enter the Prize Draw must have access to the internet. To take part in the Prize Draw, the individuals must take part in a minimum of one of the challenges as set out in the Prize Draw Information. During the completion of such challenges, the individual should record their undertaking and progress and share such video recordings or images via the Prize Draw platform (“**Entry Material**”).



By doing so, they consent to the Entry Material being shown on the Host's social channels and confirm that they have obtained all applicable consents to permit such Entry Materials being shown on the Host's social channels (including, without limitation, consent from parents or legal guardians where the video recordings include footage of under 18s)

- f) Entrants from outside the UK must ensure that their participation (including the acceptance of any prize awarded) is lawful in accordance with the laws of the country of which they are a citizen and/or reside. This Prize Draw is void where void under local national laws. The Promoters and the Host shall not be taken to make any representations, express or implied, as to the lawfulness of any individual's participation, or as to any other aspect of the Prize Draw.
- g) Employees of the Promoters and its subsidiaries or their family members or anyone else connected in any way with the Prize Draw or helping to set up the Prize Draw, shall not be permitted to enter.
- h) All entries must be made directly by the person entering the Prize Draw.
- i) By entering the Prize Draw, the entrant confirms that all information submitted is true, current and complete.

3. ENTERING THE PRIZE DRAW

- a) Entry is free, but individuals should be aware that they may be subject to data charges depending on their own individual arrangements for internet access.
- b) In order to enter the Prize Draw, individuals must upload the Entry Material as specified in the Prize Draw information, which can be found on the Prize Draw page on the Host's webpage.
- c) The Entry Material may feature on the Promoters websites and social channels.
- d) Entry Material must not contain any offensive and/or discriminatory material.
- e) Registration for the Prize Draw shall be open from 1st July 2026. Once registration has been completed, the Prize Draw itself will then open from 1st (9:00am GMT) August 2026 to 30th (23:59pm GMT) November 2026 during which time the individuals will need to undertake various challenges as detailed in the Prize Draw information. The closing date for Entry Material to then be uploaded to the Prize Draw page of the Host's webpage will be 23.59 GMT on 30th November 2026. After this date no further entries to the Prize Draw will be permitted.
- f) No responsibility is accepted for entries not received for whatever reason, including for entries lost, delayed or corrupted, or due to computer error in transit.
- g) Each individual is entitled to send multiple videos entries within the Competition.
- h) The Prize Draw is open to all individual's that have registered and completed a submission via the host's webpage. Winners will be drawn at random from all



qualifying entries within 10 days of the competition closing date. Reasonable efforts will be made to contact the winning individual. If the winning individuals cannot be contacted within fourteen (14) days of the announcement that they have won or if the winning individual fail to communicate their acceptance of the prize to LFC Foundation within fourteen (14) days of being contacted by LFC and/or the LFC Foundation, or they are unable to comply with these Prize Draw T&Cs, LFC and/or the LFC Foundation reserve the right to offer the prize to the next eligible winning individual chosen.

4. PRIZES

- a) There shall be 2 winners selected at random from the entrants to the Prize Draw. A winning entrant shall receive either:
 - 1) a 2026/2027 men's home shirt signed by members of the LFC men's first team;
 - 2) a 2026/2027 women's home shirt signed by members of the LFC women's first team; or
 - 3) 4 tickets in the Japan Airlines Lounge at Anfield Stadium for a LFC men's home match.

5. PUBLICITY AND USE OF ENTRY MATERIALS

- b) All entrants consent to participate in reasonable publicity relating to this Prize Draw, including but not limited to the potential for any Entry Material provided to be included within a longer video, which may be published by either or all of the Promoters. Further, where necessary each entrant agrees that it has obtained all necessary consents to enable the Promoters to use any material provided to them by that individual for publicity and promotional purposes. Each entrant agrees that this video may also contain their individual details. The video may be used for future promotional, marketing and publicity purposes in any media worldwide without notice or without any fee being paid and each entrant agrees to co-operate with any other reasonable requests made by the Promoters relating to any post-winning publicity. Each entrant has the right to withdraw their consent at any time by speaking to an LFC Foundation representative at lfcmarketing@liverpoolfc.com in the first instance or writing to LFC and/or the LFC Foundation at dpo@liverpoolfc.com.
- c) Entrants will allow the Promoters to use their Entry Material for any and all purposes whatsoever at any time in the future, and without payment, regardless of whether that individual is drawn as the winner of the Prize Draw.
- d) Entrants waive their right to assert moral rights over all Entry Material and accordingly the Promoters may use Entry Materials in the future without crediting the author.
- e) Entry Material submitted must be the work of the individual entrant and must not have been published elsewhere or have won a prize in any other prize draw or competition. In the event that the Entry Material features other individuals outside of



the entrant, it is the responsibility of each entrant to ensure that any Entry Material they submit has been taken with the permission of the individuals and does not infringe the copyright of any third party. Entrants warrant by submitting any Entry Material into the Prize Draw that they are submitting their own work and that they own the copyright for it.

6. PERSONAL DATA

- a) By participating in the Prize Draw, you acknowledge that your name, e-mail address, country, date of birth, individual name and individual number will have been made available to LFC and the LFC Foundation (the “**Personal Data**”).
- b) All Personal Data will be held and used by LFC and/or the LFC Foundation in accordance with LFC’s privacy policies (which can be found at <https://www.liverpoolfc.com/legal/privacy-policy>) and LFC Foundation’s privacy policies (which can be found at <https://foundation.liverpoolfc.com/privacy-policy>). LFC and/or the LFC Foundation may also use the information you provide to verify your age and identity.

7. GENERAL

- a) Each entrant must comply with any directions given to him or her by the Promoters including, but not limited to, any and all relevant laws, rules and regulations.
- b) Entrants must abide by all applicable local, city, state, provincial and federal laws of their respective country and/or domicile when engaging in the activities and/or Prize Draw, and not expose themselves or any other individual, whether participating in the Prize Draw or not, to harm or danger of any kind.
- c) Any Individual who enters or attempts to enter the Prize Draw in a manner, which in the LFC and/or the LFC Foundation’s determination, is contrary to these Prize Draw T&Cs or is unfair, fraudulent or unjust to other individual or is otherwise not in the spirit of the Prize Draw (including without limitation tampering with the operation of the Prize Draw, hacking, cheating, deception, or any other unfair playing practices such as intending to annoy, abuse, threaten, or harass any other individual or LFC and/or the LFC Foundation and/or any of its agents or representatives), may be rejected from the Prize Draw at LFC and/or the LFC Foundation’s discretion.
- d) LFC and/or the LFC Foundation may cancel or amend the Prize Draw, the prizes, Prize Draw information, or these Prize Draw T&Cs without prior notice and for any reason, including (without limitation) in the case of a manifest error. Any changes will be posted either within the Competition information or these Prize Draw T&Cs.
- e) LFC and/or the LFC Foundation cannot guarantee that the services relating to the Prize Draw will be free from errors or omissions nor that they will be available uninterrupted and in a fully operating condition. Without limiting clause 7(d), LFC and/or the LFC Foundation reserves the right to modify, cancel, terminate or suspend the Prize Draw in whole or in part, at their sole discretion, if they believe the Prize Draw is not capable of being conducted as specified in these Prize Draw T&Cs or in



the event of system failure, maintenance or repair, network issue, a virus, computer bug or unauthorised human intervention or any other cause that is beyond the reasonable control of LFC and/or the LFC Foundation that could corrupt or affect the administration, security, impartiality, or normal course of the Prize Draw, including, but not limited to the unavailability of the vote, poll, competition or Prize Draw entry platform before the closing date, or for strike, lock-out, labour dispute, illness, act of God, natural disaster, adverse weather conditions, war, riot, civil commotion, accident, epidemic or pandemic, malicious damage, fire, flood and/or storm, compliance with law or governmental order, rule, regulation or direction, breakdown of plant, machinery or transportation. Neither LFC and/or the LFC Foundation is responsible for any loss or damage caused to you as a result of any of these occurrences.

- f) The Promoters shall not be liable to you for any loss that is not foreseeable and they exclude their liability to the maximum extent permitted by law. Nothing in these Prize Draw T&Cs shall limit or exclude liability for death or personal injury as a result of the the Promoters' negligence, fraud or fraudulent misrepresentation or for any other liability which may not be excluded by law.
- g) You agree to reimburse the Promoters in respect of any damages suffered by the Promoters or any losses by the Promoters resulting from any claim made by a third party in each case in respect of any matter arising from your entry to the Prize Draw, your use of the services relating to the Prize Draw in breach of the Prize Draw T&Cs or from you violating of any applicable law or regulation.
- h) The invalidity or unenforceability of any provision of these Prize Draw T&Cs shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Prize Draw T&Cs shall otherwise remain in effect and shall be construed in accordance with their terms as the invalid or illegal provision were not contained herein.
- i) The Prize Draw and these Prize Draw T&Cs will be governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England and Wales.
- j) LFC's Supporter Services team may be contacted on 0151 264 2500, www.twitter.com/LFC, or www.facebook.com/LiverpoolFC.
- k) The LFC Foundation may be contacted at: lfcmarketing@liverpoolfc.com.