



GENDER PAY GAP

2023 REPORT

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Welcome to the
Gender Pay Gap
(GPG) report
for Liverpool FC
Season 22-23
detailing the pay
between men
and women.

At Liverpool Football Club, as part of The Red Way - the club's commitment to build a better future for our people, planet and communities, we have an unwavering commitment to equality, diversity and inclusion across all that we do.

We are always striving to make a positive impact in the local, national and international communities that we operate in. We are proud of our achievements in this important area; being the first club to achieve the Premier League Equality Diversity and Inclusion Standard in 2017, and maintaining this ever since, and continually being recognised as a leading club on and off the pitch.

It should be noted that our senior leadership team within football operations, including the first team manager, are predominantly male, which significantly contributes to the club's gender pay data.

The club's Red Together Strategy encompasses all activity across four strategic priorities; disability, gender, LGBT+ and race. The strategy focuses on how Liverpool FC continues to advance its efforts internally and externally, based on four main objectives;

- Making Liverpool Football Club welcoming to all – ensuring our sites remain open and inclusive
- Championing equality, diversity and inclusion – removing barriers to inclusion across everything that we do
- Diversifying our workforce – representing the communities that we operate within
- Creating an equitable and inclusive culture – ensuring a sense of belonging for all

Several activities have taken place since the last reporting period to support our strategy which include:

ATTRACTION

- A review, introduction and enhancement of our “Looking After Our People” policies including Maternity, Paternity, Parental leave, Flexible working, Fertility, Time off for Dependants, Menopause Support, Miscarriage Support, Foster Care & Care Support, amongst many others.
- Inclusive recruitment training for hiring managers
- Updated careers website, job descriptions and job adverts to encourage people from underrepresented groups to apply
- Advertising across multiple diverse job sites to reach underrepresented groups
- Recognition as an Includability Committed Employer – awarded for the club's holistic approach to authentic inclusion .

EDUCATION

- Mandatory Training rolled out for all our people including executive and board members to increase understanding of our commitments to Our People, Our Planet and Our Communities through The Red Way and what we are trying to achieve.

DEVELOPMENT

- Creation of a tailored development programme with LFC Women's First Team Players to create a level playing field and to support career transitions.
- Extended sponsorship of women through various apprenticeship programmes, with a greater focus on leadership development and support women, and we continue to empower our people through pre-existing colleague inclusion networks who deliver EDI initiatives all year round.

ENGAGEMENT

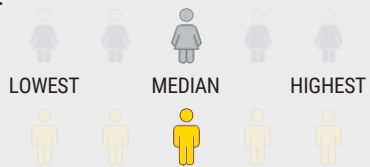
- Empowerment and development of the club's Gender Equality Inclusion Network, delivering all year-round activity across key topics such as International Women's Day, Menopause Awareness and Domestic Violence.
- Club wide engagement survey to ensure all our people have a voice on the importance of diversity and inclusion and we understand sense of belonging and sentiment.

Liverpool FC takes its responsibilities in this area seriously and through the work being done across the club, we are committed to increasing the diversity of our people and becoming an increasingly inclusive workplace for all.



BILLY HOGAN, CEO

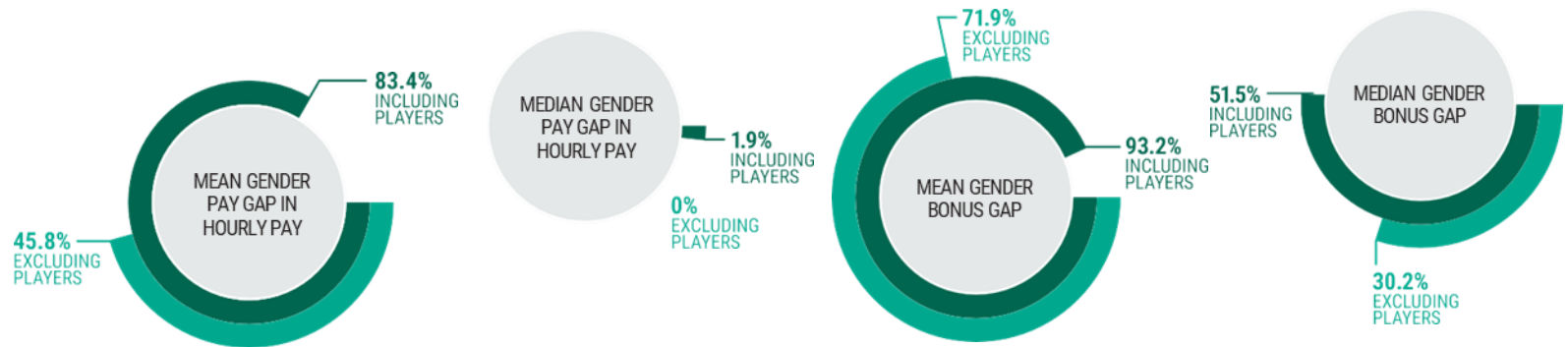
The **MEAN** or the **AVERAGE** is the middle number in a set of data when adding up all the numbers in a sequence and dividing this answer by the number of numbers in that sequence.



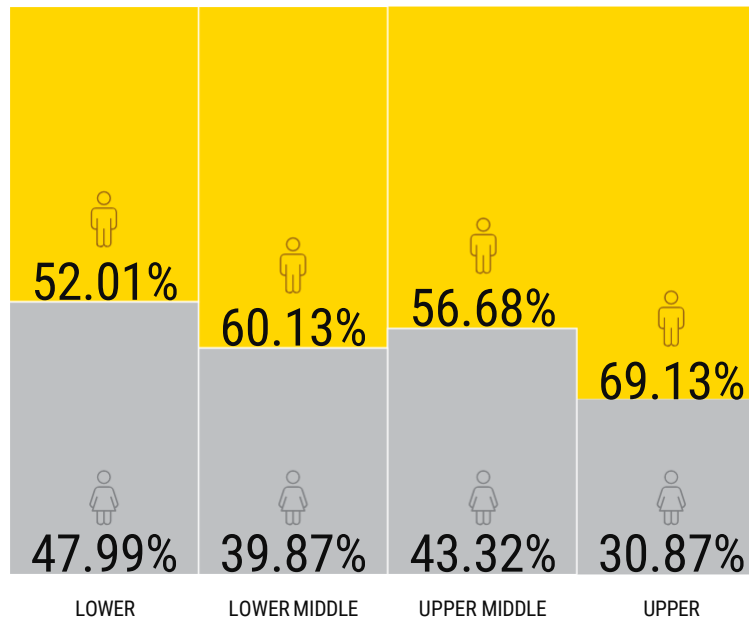
The **MEDIAN** is the middle numbers in a set of data where the sequence of data is put in order from lowest to highest.

QUARTILES divide a rank-ordered data set (arranged by lowest to highest) into four equal parts. The upper quartile is the top 25%, the upper middle quartile is the next 25% and so on.

LOWER QUARTILE
LOWER MIDDLE QUARTILE
UPPER MIDDLE QUARTILE
UPPER QUARTILE



PAY QUANTILES INCLUDING PLAYERS



PAY QUANTILES EXCLUDING PLAYERS

