

TRAVEL TRADE PACKAGES AND INFORMATION



Stadium Tours and Experiences

GROUPS, TRAVEL TRADE, CORPORATE EVENTS & MICE INFORMATION

Challenge your team or guests to The Anfield Abseil, a brand-new experience from LFC Stadium Tours & Experiences.

See Anfield Stadium from a completely different perspective as you climb to the top of the Main Stand roof, one of the largest all-seater single stands in European football, then lean back over the top edge and start your 100ft descent down the side of the stadium.

Take in stunning city views, go past the Club's huge official crest, then safely land after your adrenaline-fuelled adventure.

This new and exhilarating experience is a must for any visitors to Anfield.

During this 60 minute adrenaline- fuelled adventure, you will:

- Climb up the steps to the top of the Main Stand roof.
- Enjoy stunning panoramic views of the city of Liverpool and its iconic landmarks, The River Mersey and beyond from one of the highest viewpoints in Merseyside.
- Lean back over the edge of the Main Stand and begin your 100ft abseil down its side.
- Go past the Club's huge official crest as you descend.
- Receive a souvenir wristband.
- Entry free entry to The Liverpool FC Story Museum worth £10 for adults, £6 for children.

• Receive a full safety briefing and abseil equipment hire on the day.



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HOW TO BOOK

For more information, please click here.

Alternatively please email: Chelsey.Brockley@Liverpoolfc.com or Sarah.May@liverpoolfc.com for bespoke packages.

Group enquiries can be submitted on the this link and one of the team will respond within 48 hours.

GROUP & CORPORATE PRICING

ADULT PRICE	YOUTH PRICE (10-17)	PAX
£40.50	£34.20	Minimum 15



FAQS

HOW MUCH DOES THE ABSEIL COST FOR GROUPS?

Group rates apply to a minimum of 15 people: Adults £40.50 Youth (10-17 years) £34.20

WHAT DATES ARE AVAILABLE FOR ABSEILING?

We have a number of public abseiling dates across the year when we are due to abseil – these are available to view <u>here</u> and we can accommodate group bookings on these dates where we have availability.

We may also be able to accommodate a group booking on other dates not currently scheduled for public abseils. This can be discussed with the team.

WHAT IS THE MINIMUM BOOKING REQUIREMENT?

15 participants are required to qualify for a group booking.

CAN I BRING A GROUP OF CHILDREN?

Youths aged between 10-17 years are welcome to take part in The Anfield Abseil.

WHEN IS PAYMENT DUE AND WHAT ARE THE TERMS OF BOOKING?

A 50% non-refundable deposit is due upon booking with the remaining 50% due 2 weeks prior to the date.

WHAT DO WE NEED TO DO TO PREPARE FOR OUR EVENT?

You will need to assign the places to your participants. We will give you a schedule to complete and return to us the week before your event. This helps us know who is participating on the day.

We will also send you a link to the waiver form for you to share with your participants – all participants must complete this in advance of their abseil.

ARE THERE ANY RESTRICTIONS FOR ABSEIL PARTICIPANTS?

To complete The Anfield Abseil, participants must be over 10 years old. Participants under 18 will require parental consent completed via an online waiver. There is no upper age limit as long as you are fit and healthy.

There is a weight limit of 19 stone or 120kg and you must be able to fit in the harnesses.

If you are pregnant, unfortunately you cannot take part in the abseil.

Please see our <u>Terms & Conditions</u> for more information.

We require prior notice for those with accessibility requirements (minimum 2 weeks), so that we can cater appropriately and ensure we have the correct equipment and staffing in place.

FAQS

DO YOU HAVE A COPY OF THE WAIVER FORM?

One waiver form must be completed per participant. The online waiver form can be found <u>here.</u>

WHAT DO WE NEED TO DO ON THE DAY?

Our fantastic abseil team will do most of the work on the day to ensure your participants have a great time with us. We do, however, ask that you ensure you have at least 2 staff members/group organisers present on the day to help with group management/ registration etc.

WHAT TIME SHOULD OUR PARTICIPANTS ARRIVE?

Participants should arrive 15 minutes before the start time of the session you have

assigned them.

HOW LONG DOES IT TAKE?

Each session is scheduled to be an hour long from their session start time and everyone in the should be finished abseiling within this time. Naturally, there may be occurrences where we have particularly nervous participants who need a bit more time, or we may have to break for intermitted weather conditions etc., so on some occasions this may be slightly longer.

IS THERE SOMEWHERE FOR PARTICIPANTS TO LEAVE THEIR BELONGINGS ON THE DAY?

Yes, we'll provide valuables boxes for participants to leave their belongings while they abseil. These will be returned to the participants as they finish their abseil. No large bags are permitted.

IS THERE A PLACE FOR SPECTATORS?

Yes, we would love to see as many people as possible there on the day supporting your participants! Whilst spectators can't accompany the participants into the stadium, they can get a great view from ground level, looking up at the Main Stand from the area near The John Holding Bust on 97th Avenue.

AS A CHARITY, CAN WE BRING BANNERS/POP UPS TO PUT UP ON THE DAY?

Unfortunately, no external advertising or promotional material can be brought on the day.

WHAT HAPPENS IN BAD WEATHER?

We constantly monitor the weather situation and will keep you updated in advance if we feel that the weather may affect your booking. For safety reasons, we reserve the right to postpone abseils due to bad weather (strong winds, heavy rain, electric storms etc.).

If we do have to postpone your abseil event due to bad weather, we will work with you to reschedule to another date to suit you, subject to availability.

FAQS

WHAT IF I CHANGE MY MIND?

Our abseil instructors are used to helping abseil participants experiencing high levels of anxiety. They will support you to the best of their ability and give you positive encouragement to go ahead with your abseil.

Unfortunately, if you do change your mind on the day, we would not be able to issue a refund or give you another opportunity at a later time or date.

WILL THERE BE A PHOTOGRAPHER PRESENT ON THE DAY?

Our abseil team will take pictures of participants throughout their abseil experience. These are available to the participants to view and purchase afterwards via a QR code on their wristband.

IS THERE PARKING ON SITE?

If you are visiting on a non-matchday, you can park in Stanley Park car park which is located on the corner of Utting Avenue and Priory Road (L4 0TQ).

There are also 50 accessible parking spaces in Stanley Park car park. Please be aware that spaces are limited and available on a first come first served basis. We advise all fans to park in official manned car parks only.

WHAT SHOULD I WEAR, AND CAN I WEAR FANCY DRESS?

Minimum clothing standards

For your safety, you need to follow these guidelines to complete the abseil:

- Your shoulders, midriff and upper legs should be covered.
- No loose clothing please e.g. long skirts or flowing cardigans.
- Wear closed toe shoes, trainers or boots that will not fall off. Open toe shoes, flip flops, sandals or high heels are not permitted.
- Long hair must be tied back. Jewellery and scarves must be removed.
- Weather at the top of The Anfield Abseil is often magnified, so we recommend

bring a waterproof jacket and warm layer.

TERMS & CONDITIONS

Full abseil terms and conditions can be found <u>here</u>.